

FOR IMMEDIATE RELEASE

**Glanbia Nutritionals Extends Strategic Partnership with Nutrition 21
Through Exclusive Distribution Agreement for Velositol®**

***Clinical Study Shows Velositol Doubles the Power of Protein
for Significantly Improved Muscle Protein Synthesis***

Purchase, NY – March 8, 2017 – Glanbia Nutritionals, a global leader in nutritional solutions for the food, beverage and supplement industries, and Nutrition 21, LLC are pleased to announce the extension of their long-time partnership to co-market Nutrition 21's unique ingredient, Velositol. Glanbia's sales organization is the exclusive distributor of Velositol and will support Nutrition 21 in North America by offering Velositol to the dietary supplement and functional food* industries.

Velositol is a revolutionary ingredient that unleashes the power of protein with unique benefits when combined with protein products. It has been clinically shown to double the impact of protein on muscle protein synthesis (MPS) using a single 2 gram dose of Velositol. Further, the ingredient significantly accelerates and increases MPS, which is a key to muscle growth and recovery. Velositol can be formulated into a variety of supplement protein product applications, including: powders (RTM), beverages (RTD), functional foods*, weight gainers and lean mass gainers.

"Extending our strategic partnership with Nutrition 21 to co-market Velositol along with Nitrosigine® bonded arginine silicate is a welcomed addition to Glanbia's portfolio of bioactives and proteins. This will provide our sports nutrition customers with even greater opportunities to create innovative new protein products," said Ram Nimmagudda, Ph.D., Senior Director Performance and Wellness Bioactives for Glanbia Nutritionals.

"This partnership, which combines Nutrition 21's expertise in developing new ingredient technologies with Glanbia's dominant position in the protein market, is a powerful combination that will benefit our customers and consumers alike," said Joe Weiss, President of Nutrition 21.

*GRAS expected in April, 2017

FOR IMMEDIATE RELEASE

About Nutrition 21, LLC

Nutrition 21, a wholly owned subsidiary of JDS Therapeutics, is a leader in the nutritional supplement industry. With many years of biotechnology and pharmaceutical experience, the Company's scientific platform has created unique, patented products that are safe and clinically effective. Rigorous preclinical and clinical trials are a key part of its product development strategy to ensure product safety and consumer trust. Nutrition 21 currently holds over 100 domestic and international issued and pending patents for products. Many products support unique claims associated with, among others, glucose metabolism, weight management, cognition, and sports nutrition.

The Company is a developer and marketer of efficacious, high-value, clinically substantiated ingredients for dietary supplements, medical foods and beverages. Nutrition 21's branded ingredients include: Velositol[®] amylopectin chromium complex, clinically shown to double the effects of whey protein -- significantly increasing muscle protein synthesis, a key to muscle growth; Chromax[®] chromium picolinate, with clinically substantiated benefits for glucose metabolism, weight management, and brain health; Nitrosigine[®] bonded arginine silicate, clinically shown to significantly boost nitric oxide levels supporting mental acuity/focus and sports nutrition. Nitric oxide is a key factor in promoting the relaxation of smooth muscle in blood vessels, increasing blood flow to working muscles.

For more information, please contact Joe Weiss, President, Nutrition 21 at 914-701-4550 or jweiss@Nutrition21.com. Visit www.Nutrition21.com to learn more about our products.

About Glanbia Nutritionals

Glanbia Nutritionals creates ingredient solutions for the food, beverage, supplement and animal nutrition industries. Glanbia Nutritionals brings together leadership expertise in cheese, dairy and plant proteins, specialty ingredients, flavors, premix and aseptic beverage manufacturing into one nutritional powerhouse. Our broader range of food & ingredient solutions, custom-built services and ability to supply globally creates a unique recipe for co-innovation partnerships that deliver our customer's best solutions faster. Learn more about what's possible when you just add Glanbia. Visit us at www.glanbianutritionals.com.

For more information about Glanbia Nutritionals, please contact Alina Slotnik at aslotnik@glanbia.com.

For press information, please contact Carmen Soggia, Barrett Dixon Bell, Craig Court, 25 Hale Road, Altrincham, Cheshire, WA14 2EY, UK.

Tel: 00 44 161 925 4700 E-mail: carmen@bdb.co.uk

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease

© 2017 Nutrition 21, LLC Chromax[®], Nitrosigine[®], and Velositol[®] are registered trademarks of Nutrition 21, LLC

ADVERTISEMENT

Source: Nutrition 21, LLC

DRA931030817

Nutrition 21, LLC, 1 Manhattanville Road, Suite 104, Purchase, New York 10577-2197