

### **Nutrition 21's Nitric Oxide Boosting Ingredient Nitrosigine® is Now Featured in Elite Gold NX6™ from Complete Nutrition®**

**PURCHASE, NEW YORK – October 2, 2018** – Nutrition 21, LLC (“Nutrition 21”), has announced that its clinically substantiated ingredient, Nitrosigine®, is now featured in Elite Gold NX6™ from Complete Nutrition®, a pre-workout supplement that helps with hard muscle gains and increases performance.

Nitrosigine, a patented dietary complex of bonded arginine silicate stabilized with inositol, is a uniquely versatile ingredient with clinically substantiated results that adds a wide array of benefits to Complete Nutrition's Elite Gold NX6. Several studies have shown that Nitrosigine clinically enhances levels of both arginine and nitric oxide in the blood and is a more bioavailable form of arginine. Additionally, recent clinical data on Nitrosigine has provided groundbreaking evidence demonstrating the ingredient's power to enhance mental flexibility, processing speed, executive functioning, mental focus and acuity.

Nitrosigine's clinical evidence supports long-lasting, fast-acting, enhanced performance, providing sports nutrition products a competitive edge. “Consumers looking for a way to have Nitrosigine power up their workouts should look for Complete Nutrition's Elite Gold NX6, as well as other workout products from Complete Nutrition featuring the Nitrosigine logo,” said Nutrition 21's Vice President of Sales, Todd Spear.

“At Complete Nutrition, we pride ourselves on creating safe and effective sports nutrition products that help consumers look, feel, and perform better than before. Elite Gold NX6 is one of the newest additions to the Elite Gold sports nutrition product line that is tailored to helping consumers meet their workout goals,” commented Christopher Gendron, Vice President of Product Development at Complete Nutrition. “We are especially excited to feature Nitrosigine, a key ingredient in many Complete Nutrition products, in Elite Gold NX6 because it has repeatedly been shown to be a safe and effective nitric oxide booster.”

Consumer benefits shown to be directly linked to Nitrosigine supplementation include:

- Boosts key factors for increasing blood flow<sup>^</sup>
- Significantly improves mental acuity and processing speed by 33% within 15 minutes
- Increases muscle volume<sup>^</sup>
- Reduces muscle damage from exercise
- Increases energy quickly and safely
- Provides a safe, bioavailable source of arginine and silicon
- Significantly increases silicon levels for up to 1.5 hours
- Significantly enhances blood arginine levels for up to 6 hours<sup>^</sup>

<sup>^</sup>Results compared to baseline

#### **About Nitrosigine®**

Nitrosigine is a patented complex of bonded arginine silicate with FDA New Dietary Ingredient (NDI) notification status and has been self-affirmed Generally Recognized As Safe (GRAS) at the level of 1,500 mg per day for use in nutritional bars and beverages. Nitrosigine is scientifically engineered to boost nitric oxide levels, which have been shown to be a key factor in generating greater blood flow and vasodilation in working muscles. The unique Nitrosigine complex bonds arginine and silicate – unlocking powerful synergistic effects that offer enhanced benefits. Nitrosigine is a safe, non-stimulant, effective ingredient that is easy to formulate into new and existing products for sports nutrition, men's health and cardiovascular health.

For more information, please visit: [www.Nitrosigine.com](http://www.Nitrosigine.com)

#### **About Nutrition 21, LLC**

Nutrition 21, a wholly owned subsidiary of JDS Therapeutics, is an industry-leading developer and marketer of efficacious, high-value, clinically substantiated ingredients for use in dietary supplements, medical foods, and beverages. With over 30 years of biotechnology and pharmaceutical experience, the company's scientific platform has continued to create unique, patented products that are both safe and clinically effective. To build consumer trust, Nutrition 21 ensures product efficacy and safety through a product development strategy that involves rigorous

# Nutrition21

Ingredients. Science. Innovation.

## FOR IMMEDIATE RELEASE

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preclinical and clinical research. The company currently holds over 100 domestic and international issued and pending patents for its ingredients which support unique claims associated with glucose metabolism, weight management, cognition, and sports nutrition, among others.

Nutrition 21's branded ingredients include Velositol®, a dietary complex of amylopectin and chromium clinically shown to double the effects of whey protein and significantly increase muscle protein synthesis, the key to muscle growth, Nitrosigine®, a bonded arginine silicate clinically shown to significantly boost nitric oxide levels, supporting mental acuity, focus and sports nutrition, and Chromax® chromium picolinate that supports clinically substantiated benefits including glucose metabolism, weight management, and brain health.

For more information, please visit: [www.Nutrition21.com](http://www.Nutrition21.com)

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Source: Nutrition 21, LLC. DRA1630092118